



# KitNations

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Welcome abroad, in a kit.



## **Welcoming someone abroad is always the same :**

1. Opening a bank account.
2. Ordering a SIM card and the right one!
3. Looking for a flat or room to live, without knowing anything about the city and its areas
4. Choosing the right insurances
5. Getting to know everything about transports, health, admin, and how to adapt locally
6. Finding the best places away from the crowded touristic spots and where locals go
7. Looking for the right phone adaptor and avoid spending the first day without battery
8. Searching for any service in a completely new and unknown market
9. Getting to know how to live la local and enjoy living in a brand new environment

## **How much time do you spend answering the same questions over and over?**

## **Does this process bring any value to your brand?**

We turn your on-boarding process into Marketing



## The first and only welcome pack created for your

Clients / Employees / Students

Our Welcome pack is a Survival Kit for travellers

A travel pouch in a high-quality frosted EVA, ecological and meant to be reused for all your trips around the world.

The fully comprehensive guide included in the pouch is printed with your LOGO and acts as a branded gift.



## The right tools

### Centralized, useful and efficient

Each of our Kit contains :

1. A **Revolut bank Card**, ready to activate : free currency transfers, better than Oyster Card for public transports... A fully functioning bank account, without time spent at an agency and the need for proof of address.
2. A **SIM Card**, adaptable, free £5, communicate like a local from day 1.
3. A **foldable adaptor**, USB-English plugs. In the pocket.
4. A **membership card** : discounts in “locals only places” of London.





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**Chapter 01 Move**

**I. Arrive in London**

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**II. Public transport**

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**III. Individual transport**

A) Bike p.10  
B) Taxi p.10

**IV. Travelling in the UK**

A) By train p.10  
B) By coach p.10



The right information

## Synthetized and verified

We have collected all the basic information needed for your clients to be able to settle in their new city.

1. A **50 pages Streetwise guide** that contains all they need to know about their new city.
2. Plus **tailored content chosen by you** and that we integrate in the design, naturally.
3. A **platform** gathering the links to the right and smart services, only the ones we tested and approved : the most innovative solutions.



## The right welcome message

### Welcome your clients with the right message

We automate your on-boarding process by providing you with :

1. An **automatic mail** welcoming with the right tone.
2. A link to a **Messenger Chatbot**, explaining each step of the on-boarding, and containing the content YOU choose to include (talk about your campus, your company...anything you like, and let them talk with your Bot).
3. We sit with you and **design a perfect** conversation to welcome them.

Hello Pierre! Merci d'avoir fait confiance à KitNations! Vous avez maintenant toutes les cartes en mains pour commencer votre installation. On vous facilite les démarches et on répond à toutes vos questions ! 😊

En cas de souci, envoyez nous directement un mail à [help@kitnations.com](mailto:help@kitnations.com).  
🔴 On résoudra votre problème rapidement!

Cliquez su

[Click here to test our Messenger Chatbot!](#)

Or go on : *KitBot London*  
Facebook Page and start talking  
with our KitBot!



Voilà nos

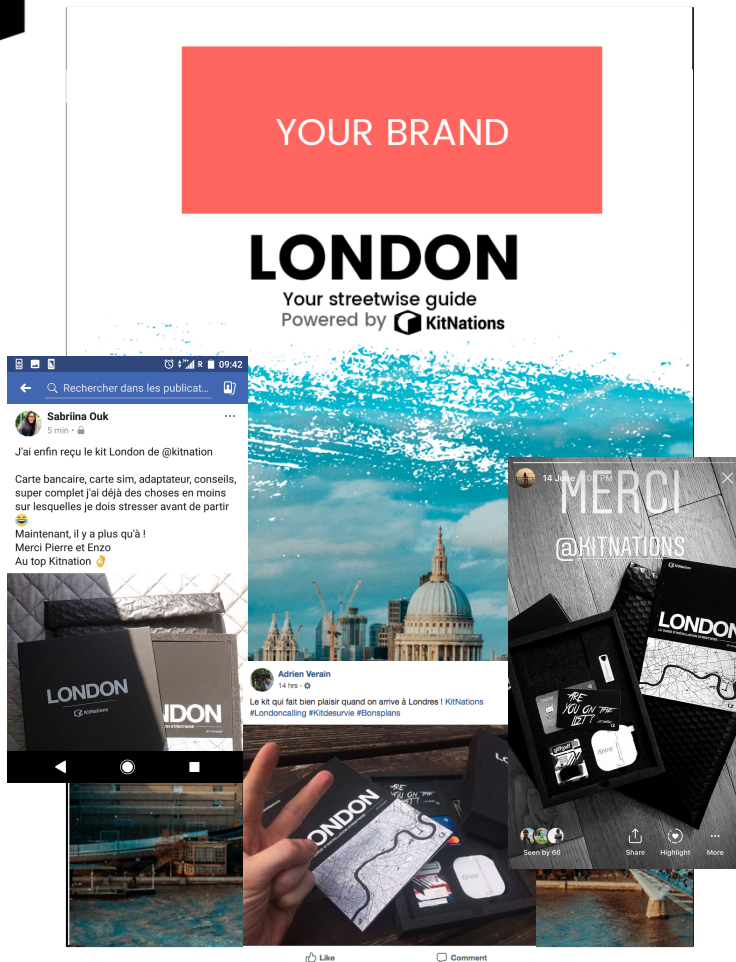


Services

14:52

Allez voir le slide à droite pour nos petites adresses londoniennes!





## A new and better way to showcase your brand

Once your clients receive their Kit at home and start using it, they become autonomous. They also love the way the kit looks : 6 out of 10 will share a picture of your guide and your brand and talk about the way you welcome people on Instagram, Facebook, Twitter...



## Kit up your **KIT**

You don't want to be shipping all of those Kits? We will do it for you.

You'd prefer to have us calling for the **NIN and NHS** interviews on behalf of your clients? Consider it done.

Do they require advice for Visas and admin issues? We can take that in charge as well.

Save between 1 to 10 hours per client dealing with those small but annoying issues.



UK Visas  
& Immigration





## destination

We began our operations in London and we plan to expand quickly into different cities of the United-Kingdom as well as in the rest of the world.

## Our expansion plan :

1. Paris in November 2018
2. Montreal in December 2018
3. New-York in February 2018
4. Singapore in April 2019
5. Your destination in the coming months?



## **We save you** Time

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An average of 3 hours saved for each Kit that our partners give to their customers / employees / students.

## **We save you** Money

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An average of £80 per Kit were saved by our partners.

## **We create** Visibility

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An average of 35 likes and 180 views per post from our customers containing a photography of our Kit on Facebook.

It is time to change the way people are welcomed abroad.  
Join the movement.



**A clear and transparent** pricing

That adapts to your volumes and needs.

**No logistics: Delivery in bulk at your office**

Order Volume	100	200	300	400	500	1000
Price/unit (VAT included)	£18.00	£17.00	£16.00	£14.00	£12.00	£10.00

**With logistics: We send each and every Kit for you, abroad or in the UK.**

Order Volume	100	200	300	400	500	1000
Price/unit (VAT included)	£27.00	£26.00	£25.00	£23.00	TBD	TBD

A clear process:  
30% deposit. Creation of the designs and content you want to include. Printing. Delivery in less than 2 weeks



Contact us :



Website : [KitNations](https://www.kitnations.com) [www.kitnations.com](https://www.kitnations.com)

Facebook page : [KitNations - Home](https://www.facebook.com/kitnations) [www.facebook.com/kitnations](https://www.facebook.com/kitnations)

Instagram : [KitNations \(@kitnations\)](https://www.instagram.com/kitnations) • [Instagram photos and videos](#)

**KitNations is a Limited Company registered in the UK and our offices are based in London.**

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These brands trust us everyday :

